



Courtesy of Advising Automobile Dealers LLC

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CHAPTER 320

DEMONSTRATOR VEHICLES

320.60 (3) "Demonstrator" means any new motor vehicle which is carried on the records of the dealer as a demonstrator and is used by, being inspected or driven by the dealer or his or her employees, or prospective customers for the purpose of demonstrating vehicle characteristics in the sale or display of motor vehicles sold by the dealer.

320.27 (9) (a) 1 The department may deny, suspend, or revoke any license upon proof that a licensee: Represented that a demonstrator is a new motor vehicle, or attempted to sell or the sold a demonstrator as a new motor vehicle without written notice to the purchaser that the vehicle is a demonstrator.

NEW VEHICLE

320.27 (9) (a) 9 The department may deny, suspend, or revoke any license upon proof that a licensee: Suggested that a motor vehicle is a new motor vehicle if such vehicle lawfully cannot be titled in the name of the customer or other member of the public by the seller using a manufacturer's statement of origin as permitted in s. 319.23(1).

320.27 (10) "Motor vehicle" means any new automobile, motorcycle, or truck the equitable or legal title to which has never been transferred by a manufacturer, distributor, importer, or dealer to an ultimate purchaser;

ROLLBACKS

320.27 (10) when legal title is not transferred but possession of a motor vehicle is transferred pursuant to a conditional sales contract or lease and the conditions are not satisfied and the vehicle is returned to the motor vehicle dealer, the motor vehicle may be resold by the motor vehicle dealer as a new motor vehicle, provided the selling motor vehicle dealer gives the following written notice to the purchaser: "THIS VEHICLE WAS DELIVERED TO A PREVIOUS PURCHASER." The purchaser shall sign an acknowledgment, a copy of which is kept in the selling dealer's file.

USED VEHICLE

320.27 (13) "Used motor vehicle" means any motor vehicle the title to which has been transferred, at least once, by a manufacturer, distributor, importer, or dealer to an ultimate purchaser.